

M . L . H A C K L E Y

OVER FOUR DECADES OF DEPENDABLE E X P E R I E N C E

Business Plans Written

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| • Cali Bike Tours | Touring Agency | Long Beach CA |
| • Raised Bed Garden Designs | Garden Company | San Antonio, TX |
| • ESL Workplace | Language School | San Antonio, TX |
| • The Helping Hands International | Non Profit Organization | Port Au Prince, Haiti |
| • Fresh Water Bottling | Bottle Water Manufacturing | Moscow, Russia |
| • Lifeport Air Transport | Air Charter Service | Priest River, ID |
| • Joshua House Communications | International Radio Ministry | Austin, TX |
| • Soothing Nature Massage | Medical Massage Therapy | San Antonio, TX |
| • AdVues Indoor Advertising | Digital Indoor Advertising | San Antonio, TX |
| • Healthy Tap/ TX Health Products | Water Treatment | San Antonio, TX |
| • Global Currency Exchange | Currency Trading Firm | Austin, TX |
| • San Antonio Good News | Alternative Newspaper | San Antonio, TX |
| • Lighthouse Ministry | Ministry to homeless | San Jose, CA |
| • Busy Bees Home Care | Housecleaning Service | San Jose, CA |
| • Metropolitan Housing Exchange | Rooming house projects | San Jose, CA |
| • Los Angeles Recovery Service | Collections and Investigation | Los Angeles, CA |
| • Windows by Charlie | Window treatment center | Morgan Hill, CA |

Consulting & Development Projects

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| • Chase Manhattan Bank | San Antonio, TX |
| • KNLE Radio | Austin, TX |
| • Family Radio Worldwide | Oakland, CA |
| • City National Bank | Beverly Hills, CA |
| • Bank of America | Pasadena, CA |
| • Unity State Bank | Dayton, Ohio |
| • Transamerica Finance | Dayton, Ohio |

Specialty Skills and Services

- Business Start up and Development
- Business, Marketing and Sales Plan Creation
- Fundraising and Sales
- Staff training – Operations, Production and Sales
- Producer of training videos
- Radio and Audio production
- Ad Hoc Software System & process development
- Campaign development or product launch

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- Copywriting
 - Press/news release
 - Business film scripts (training and information)
 - Radio commercials/PSAs
 - Scripts for nontheatrical films for education, business, industry

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- Brochures, fliers, booklets for business
 - Business letters
 - Newsletters, desktop publishing/production
 - Translation (commercial, for government agencies)