

# Fees, Time Frames and Added Value

## Fees

Business Plan Fees are fixed and priced according to:

- The scale of the whole project.
- The completeness and quality of the materials you provide (such as preliminary business plans, financial projections, market and competitive research, etc.) The better prepared the materials, the less time and effort will be needed to arrange the information.
- How clear and easily understood your vision for the business model is.
- How well researched your marketing and distribution strategies, financial forecasts are.
- Your level of motivation and availability to be involved in the business plan's production process, financial forecast model and investor presentation.
- The accessibility of industry information.

## Time

On average, approximately 5-6 weeks are needed to produce a complete business plan with financial forecast and investor presentation. However, certain factors can influence the actual time needed to produce a plan, including (but not limited to):

The quality of materials/ information provided

- Your degree of participation and availability
- Your business model and market intricacies
- Our current task load

We are well worth the money, because Your Time is important and limited: The time taken to create a proper business plan, financial forecast, and presentation would take most entrepreneurs an average of 500 hours to complete. That time could have been used to increase your venture's value by instead channeling your efforts on product, customers, or marketing and distribution channels.

## Value Added

There is Value Added with Professionalism: While a typical plan takes about 500 hours to complete, we are able to complete a plan in 200 – 400 hours. The rate per hour for our service is definitely less than what you would pay your CPA, lawyer, or product image / brand-name consultant. While these are much needed services, there is value to be recognized in hiring the right specialist for the right job. We know we are a good deal compared to the other professionals that may be in your employ to assist with other necessary and equally specialized aspects of your business.



Chart A Bold Course